

Mid-Sized Companies Belong In Your Portfolio

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Disclaimer:

- Any company mentioned in this presentation is for the purpose of making an educational point not to recommend a buy or sell on that stock.

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BetterInvesting Recommendations

- 25% Small Size Companies Revenues < \$1 Billion
- 50% Mid Sized Companies Revenues > \$1 Billion and < \$10 Billion
- 25% Large Sized Companies Revenues > \$10 Billion

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Why Mid Sized Companies?

- Revenue growth between 7% - 12% annually
- Stability
- Diversification

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Other Potential Benefits

- Less Wall Street coverage
- May be acquisition target by other companies
- Good comparisons to small caps
- Largest segment of the market

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Some Familiar Names

FASTENAL

Snap-on

LKQ
Corporation

Royal Caribbean
INTERNATIONAL

Foot Locker

The Cheesecake Factory

VERISIGN

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Icing On The Cake



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Questions?

Thank you

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