

Rollins Inc. (ROL)

Rocky Mountain Model Investment Club
October 18, 2023
Jane Nelson, Director

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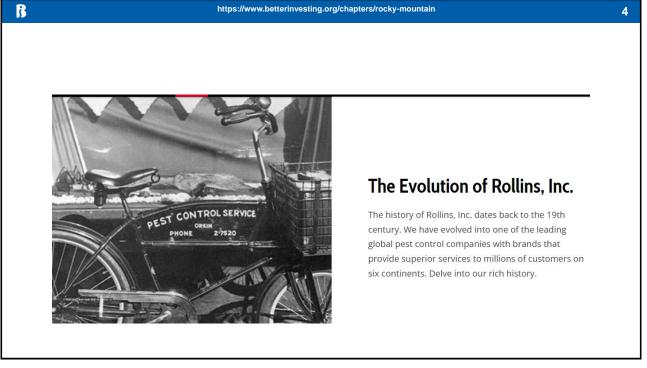
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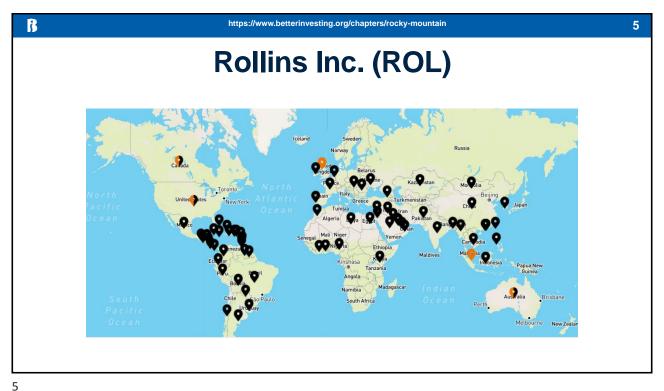
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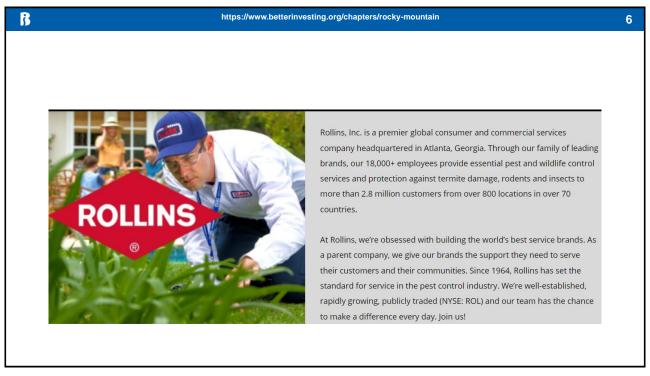


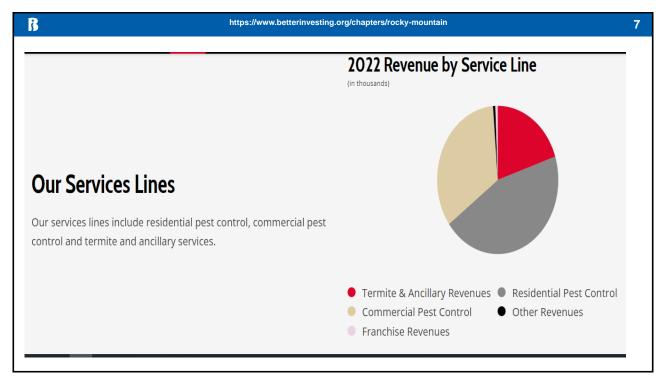
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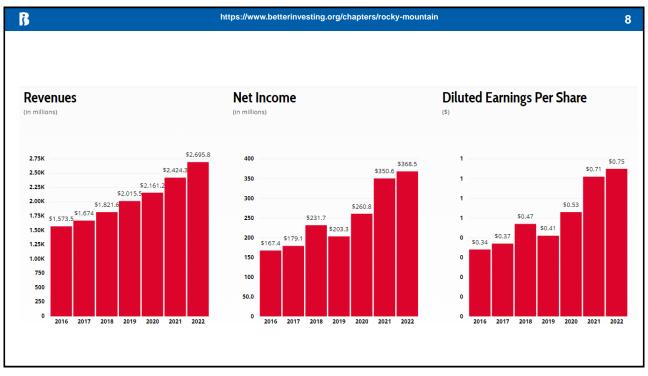


10/16/2023 Rollins, Inc









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Technology

- · Improves customer satisfaction
- Reduces costs
- Increases efficiency
- · Rollins uses:
 - BOSS
 - VRM
 - Orkin 2.0
 - BizSuite
 - InSite

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The Leader in Pest Control

Through our family of brands, we provide exceptional pest control services to 71 countries around the globe. These brands provide essential pest control, termite services and wildlife removal to residential and commercial customers alike.



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Sustainability

- · Company's stated mission---
- Goal is to protect human life and property

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- Rigorous safety protocols
- Comprehensive training programs
- Using emerging technology

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Sustainability---Atlanta Top Workplace

13.6%	#15	53%
officiency in miles driven per service since 2017	51	51
safety training courses completed	51	51
safety training courses completed	51	51
Atlanta organizations	51	
At		

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Sustainability—Chemicals

- Integrated Pest Management
 - Reduce reliance on pesticides
 - Remote pest monitoring, & falconry and canine services
 - Research
- Minimize risks to human health & the environment.
 - Target specific sites
 - Training teams
 - Reduce energy consumption

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Sustainability—Vehicles

- Reduce greenhouse gas emissions—(15,000 vehicles)
- Technology for routing and scheduling
- Upgrade fleet to hybrid vehicles
 - All managers cars
 - Adding specialized van and pickups as available

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B https://www.betterinvesting.org/chapters/rocky-mountain Sustainability—

Facilities—go virtual if possible

Greenhouse gas emissions

- Field equipment
 - Battery operated (not gas)
 - LED insect trap lights
 - Bulk packaging from manufacturer

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SWOT—Strengths

- Long history and brand strength
- Strong management and succession planning
- Recession resistant
- Strong balance sheet
- Uses latest technology in both sides of business
- Sustainability

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SWOT—Weaknesses

- Selling, general and administrative costs higher
- Inflationary cost pressures
- Higher interest expenses for acquisitions (Fox-4/2023)
- Not sticky—easy for customer to move.
- Sustainability

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SWOT—Opportunities

- Has the money to expand services and territory via acquisitions
- Recession proof--Pests are never ending
- · Expanding territory due to climate change



Now let's look at the SSG and see what you would do with it.

